



**DST SPONSORED  
TWO WEEKS  
TRAINING PROGRAM (FDP)  
ON ENTREPRENEURSHIP  
FOR MAKING SELF SUFFICIENT  
ENTREPRENEURS & INNOVATORS  
(ONLINE MODE)**

**TECHNICAL SPONSOR  
IEEE UP SECTION (INDIA)**

**COURSE COORDINATOR**

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# INTRODUCTION

Indian Institute of Information Technology, Allahabad is organizing a two week DST sponsored Faculty Development Program on Entrepreneurship to equip and empower the Educators from academia with substantial skills and competencies that are essential to inculcate the spirit of Entrepreneurship among Teachers of Science & Technology Institutions, Trainers from organizations Engaged in Entrepreneurship, Administrative Officers and Industry Professionals, so that they can act as "Resource Persons" in guiding and motivating young minds particularly from science & technology stream.

## OBJECTIVE OF WORKSHOP

- To develop vision, strategy & structure for Entrepreneurship Development Program in Educational Institutions.
- To inculcate entrepreneurial values.
- To organize Entrepreneurship oriented courses in the Institution.
- To co-ordinate entrepreneurial activities in their region through Entrepreneurship Development Programs.

# CHIEF PATRON



Prof. P. Nagabhushan  
Director, Indian Institute of Information  
Technology Allahabad, India

## DISTINGUISHED SPEAKERS



Dr Parameshwar P Iyer  
Professor & Principal Scientist  
IISc Bangalore



Dr. Rajbir Singh  
Professor  
Shree Guru Gobind Singh  
Tricentenary University



Dr. Madan Lal  
Professor  
Delhi School of Economics,  
University of Delhi



Dr Praveen Ranjan  
Srivastava  
Associate Professor,  
IIM Rohtak



Dr Satish Kr. Sharma  
G B Pant University of  
Agriculture & Technology  
Pantnagar, India



Ms. Mamta Gupta  
Chartered Accountant,  
Allahabad

**\*\* Speakers are subject to change according to the availability.**



**Mr. Sumit Agarwal**  
Chartered Accountant,  
Allahabad.



**Dr. Shefali Nandan**  
Assistant Professor,  
MONIRBA,  
University of Allahabad



**Dr. Madhvendra Misra**  
Associate Professor  
Dept. of Information  
Technology, IIITA



**Dr. Vijayshri Tewari**  
Associate Professor,  
Registrar (Officiating),  
Dept. of Management Studies,  
IIITA



**Dr. Shailendra Kumar**  
Head & Associate Professor,  
Dept. of Management Studies,  
IIITA



**Dr. Ranjit Singh**  
Associate Professor,  
Dept. of Management Studies,  
IIITA



**Dr. Ranjana Vyas**  
PI & Coordinator,  
NEW GEN IEDC,  
Dept. of Information  
Technology, IIITA



**Dr. Rahul Kala**  
Co- PI & Coordinator,  
NEW GEN IEDC,  
Dept. of Information  
Technology IIITA



**Dr. Pragya Singh**  
Assistant Professor,  
Dept. of Management  
Studies, IIITA

**\*\* Speakers are subject to change according to the availability.**



# COURSE STRUCTURE & SCHEDULE

Day	Session I Time: 10:00- 11:15 AM	Session II Time: 11:30- 12:45 PM	Session III Time: 2:30-3:45 PM	Session IV Time: 04:00- 05:15 PM
12 <sup>th</sup> Feb, 2021	Inauguration & Programme Objectives: Expectations from participants, Programme Brief etc		Unleashing Entrepreneurship: Present Scenario	Entrepreneurship: Importance, Need & Practice
13 <sup>th</sup> Feb, 2021	Entrepreneurship Development Process	Approaches for Entrepreneurship Development	Personality Traits of an Entrepreneur	Ecosystem available for promoting Entrepreneurship
14 <sup>th</sup> Feb, 2021	How to promote Entrepreneurship Development Programmes: Methodology, Tools & Techniques		Selecting Potential Entrepreneurs: Rationale for Selection	Assessing Training Needs
15 <sup>th</sup> Feb, 2021	How to Identify Business Opportunities: Environment Scanning	Business opportunity Identification: Sources of Information		How to assess Pre-feasibility of Project through Market Survey
16 <sup>th</sup> Feb, 2021	How to Set-up MSME (govt. formalities, rules & regulations etc.	Role & Responsibilities of Supporting Agencies: DIC, SIDC, DI MSME etc. Panel discussion		Support available from Financial Institutions including Banks: Panel discussion

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17 <sup>th</sup> Feb, 2021	Virtual tour to a Factory & online experience sharing with Successful Entrepreneur (VEEKAY CONNECTORS PVT. LTD (FIBRE OPTICS), INDUSTRIAL AREA, NAINI, ALLAHABAD, UP, INDIA)			
18 <sup>th</sup> Feb, 2021	Achievement Motivation: Developing Soft Skills (CASE STUDY)			
19 <sup>th</sup> Feb, 2021	Technology Sourcing: Support available from R&D Institutions		Promoting Innovative Ventures: Role of Technology Business Incubator (TBI)	
20 <sup>th</sup> Feb, 2021	IPR, Pattern, Copy Rights, Trade Mark and Industrial Management		Marketing management in MSME: Sales, Advertisement & Brand Building	
21 <sup>st</sup> Feb, 2021	Financial Management in MSME		Problem solving & decision making	
22 <sup>th</sup> Feb, 2021	Developing Business Plan (Project Report): Format, Content & Sequencing		Cost of Project, Sources of finance, Profitability	BEP, Working Capital Assessment
23 <sup>th</sup> Feb, 2021	Business Communication	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	Action Plan & Feed Back	Valedictory



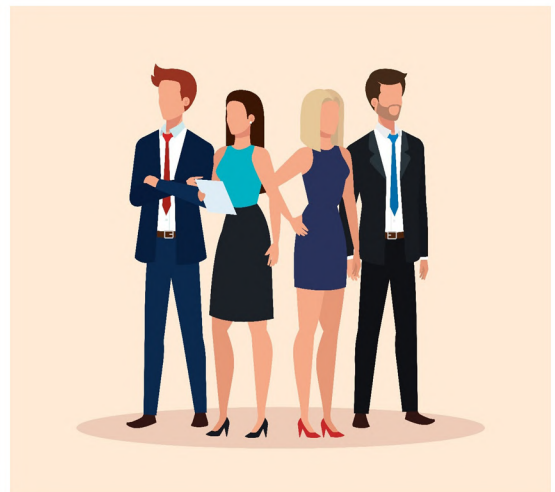
# COURSE LEARNING OUTCOMES

- The participants will be able to develop and can systematically apply an entrepreneurial way of thinking that will allow them to identify and create business opportunities that may be commercialized successfully.
- The participants will inculcate the ability to discern distinct entrepreneurial traits and know the parameters to assess opportunities and constraints for new business ideas.
- The learners will understand the systematic process to select and screen a business idea.
- The sessions will help the participants in doing market research and access forward and backward linkage of the proposed business.
- The learning will facilitate the participants to utilize various governments (both union and state level) schemes for establishing startups and running it successfully.



# WHO CAN ATTEND

- Faculty Members from all Science & Technology Institutes.
- Trainers from organizations engaged in Entrepreneurship development.
- Industry Professionals.
- Administrative officers.
- Research Scholars.
- Students (UG, PG)



# REGISTRATION

1. For Faculty Members, Trainers, Industry Professionals and Administrative officers.  
**Registration Fee: ₹ 1180 \*(Inclusive of 18% GST)**
2. For Research Scholars and Students (UG, PG).  
**Registration Fee : ₹ 590 \*(Inclusive of 18% GST)**
3. For IEEE Members (50% rebate is provided on fee for registration)
  - a. For Faculty Members, Trainers, Utility Professionals & Industry Stakeholders (for IEEE members):  
**Registration Fee : ₹ 590 \*(Inclusive of 18% GST)**
  - b. For Research Scholars and Students (for IEEE members):  
**Registration Fee : ₹ 295 \*(Inclusive of 18% GST)**

**Please click on the below link for registration**

<https://forms.gle/zdCbaEg1WiWEmLDS6>

# ABOUT IIIT-A

Established in 1999, as a center of excellence in Information Technology and allied areas. Institute was conferred the Deemed University status by Govt. of India in the year 2000.

The beautiful 100-acre campus, situated at Devghat, Jhalwa, designed meticulously on the Penrose Geometry pattern, is being further topped by fine landscaping to give an all-round soothing effect to create a stimulating learning environment for everyone.

